

>kwkly
TEXT TO LEAD

THE EASIEST WAY TO GET PROPERTY INFORMATION TO A MOBILE PHONE



We provide homebuyers the easiest way to get rich property information straight from the MLS to their web enabled mobile phone. As a result, kwkly connects you with buyers first, delivering them the property info along with your contact info regardless of whose listing they look at! All of this using the SAME code on every sign!





HOW DO USE KWKLY TO DIFFERENTIATE YOURSELF IN LISTING PRESENTATIONS?

"It is a part of our differentiation strategy in which we note that we have 30,000 texting inquiries a year and this provides the floor call of the 21st century. We do place a texting sign rider on every listing we have. We have set up a team to respond to leads if the listing agent doesn't respond. This has been a key to our success. We also do not charge for the riders or the leads."

- BAIRD & WARNER

"We include a kwkly branded page in our Toolkit CMA package which automatically prints whenever an agent uses that system. The kwkly branded page is also included in our internet site for those agents who may want to download it as a single sheet."

- GREENRIDGE

"It is part of our Digital Home Marketing System which is a major part of our listing system."

- BHHS

"A LEAD'S CELL PHONE # IS THE MOST VALUABLE PIECE OF INFO IN REAL ESTATE TODAY. I CAPTURE THEM WITH KWKLY."

-TIM HEYL

THE HEYL GROUP AT
KELLER WILLIAMS REALTY





CARIN NGUYEN (KW)
15 NUMBER OF AGENTS
86 AVERAGE LEADS



HEYL GROUP (KW)
5 NUMBER OF AGENTS
128 AVERAGE LEADS

